

GOURMET SELECTION 2024: A NEW DIRECTOR FOR THE FINE GROCERY TRADE SHOW

Fernando Medina Zenoff has been appointed Director of Gourmet Sélection, the annual meeting place for professionals in the delicatessen and good taste sectors. The next edition will be held on 15 and 16 September 2024 at Paris Porte de Versailles.

Fernando Medina Zenoff, who has extensive experience of event management at Comexposium, has been appointed Director of Gourmet Selection, reporting to Nicolas Trentesaux, Managing Director of the Food Division. He succeeds Chantal de Lamotte, who has been appointed Director of All4Pack Emballage Paris and Solutrans. With the support of a dynamic team, Fernando Medina Zenoff will be applying his visionary vision and expertise in the food sector to the development and international reputation of Gourmet Selection, a key meeting place for producers and distributors of excellent products for over 10 years.



ABOUT FERNANDO MEDINA ZENOFF

He joined Comexposium in 2015 as Market Manager for SIAL. Building up his years of experience within the brand, he was then appointed International Sales Director for the SIAL Network. In this position, which he held from 2019 to 2023, he was responsible for the entire network.

In July 2023, Fernando Medina Zenoff was appointed Director of Events for the SIAL Network. His responsibilities include the strategic development of SIAL Canada, SIAL America, SIAL Interfood Indonesia and SIAL India, in coordination with the respective local directors. He is also in charge of new development projects to ensure the growth of the network.

GOURMET INTERVIEW WITH FERNANDO MEDINA ZENOFF

What do you consider to be the main quality of a good artisanal product?

Love for the product, and for it to be made with love!

Do you consider yourself a Gourmet or a Gourmand?

A gourmet-gourmand

If you were a sweet gourmet product, what would you be?

Salted butter caramel

If you were a savoury gourmet product, what would you be?

A tasty Auvergne sausage

If you had one wish for Gourmet Selection over the next few years, what would it be?

A place where you can taste gourmet products from all over the world

A good time in your opinion?

A Sunday lunchtime barbecue with family and friends

PRACTICAL INFORMATION

Gourmet Selection

Paris Expo Porte de Versailles - Hall 5.2
 Sunday 15 & Monday 16 September 2024
 Opening hours : 9.30 a.m. to 6.30 p.m.

Exhibitors can register now at

www.salon-gourmet-selection.com



About Gourmet Selection by SIAL

Organised by Comexposium, Gourmet Selection is part of the SIAL network, the world's largest network of trade fairs dedicated to food and beverages. These eleven regular events (SIAL Paris, SIAL Canada in Montreal and Toronto, SIAL China in Shanghai and Shenzhen, SIAL Interfood in Jakarta, SIAL India in New Delhi, Gourmet Selection by SIAL, Djazagro in Algiers, Salon du Fromage et des Produits Laitiers, Food & Drinks Malaysia by SIAL) bring together 17,000 exhibitors and 700,000 professionals from 200 countries.

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